

# BUILD & REMODEL EXPO

## SPONSORSHIP OPPORTUNITIES

Presented by



January 24 & 25, 2026  
Marriott Madison West | Middleton, WI

### Gold Event Sponsor

- Two booth spaces near main entry
- Inclusion in all paid TV, radio, print, social media and website ads (\$40,000 marketing budget)
- Logo on the front cover of the Build & Remodel Expo Program
- Color ad in the Build & Remodel Expo Program (ad location to be mutually determined based upon availability)
- Sponsor exclusive email to consumer and member lists (approx. 15,000 contacts)
- Insert in Expo bag
- First right of refusal for 2027 Build & Remodel Expo Gold Sponsorship

**SOLD**



### Silver Event Sponsor

- One booth space near main entry
- Mention in advertising onsite and on expo website (\$40,000 marketing budget)
- Mention as Silver Sponsor in all press releases
- Insert in Expo bag
- First right of refusal for 2027 Build & Remodel Expo Silver Sponsorship



**SOLD**



### Bronze Event Sponsor

- Booth space near main entry discounted \$500
- Listing as Bronze sponsor onsite and on expo website (\$40,000 marketing budget)
- Insert in Expo bag
- First right of refusal for 2027 Build & Remodel Expo Bronze Sponsorship

**\$2,500**

Contact Kim DiMaggio at (608) 222-0670 or [nari@narimadison.org](mailto:nari@narimadison.org) to lock in your 2026 sponsorship!

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### Welcome Reception Sponsor

- Exclusive sponsor rights to the Welcome Reception, co-branding is permissible
- Mic time
- 25 drink tickets
- Logo on all invites to exhibitors
- Insert in expo bag
- Marketing materials displayed at the party
- Attendee list from party

**\$5,000 (1)**

### Seminar Room Sponsor

- Logo on seminar room signage
- Opportunity to introduce each speaker on your sponsored day
- Opportunity to include marketing materials for seminar attendees

**\$200 per room per day (8)**

### Expo Bag Sponsor

- Logo on expo bag
- Insert in expo bag

**SOLD**

### Ticket Sponsor

- Logo on expo ticket (printed and virtual)

**\$1,500 (1)**

### Welcome Area Sponsor

- Focal point of expo entrance in lobby
- Signage and marketing materials displayed
- Sponsor provides furniture and decor

**SOLD**

### Volunteer Shirt Sponsor

- Prominent logo placement on all volunteer shirts

**SOLD**

### Wireless Sponsor

- Logo on password card given to all exhibitors

**\$500 (1)**

### Exhibitor Hospitality Space

- Signage in hospitality space
- Marketing materials displayed in the hospitality space

**\$500/day (2)**

### Bag Insert Sponsor

- 1,500 printed inserts or swag inserted into expo bag

**\$150 exhibitors,  
\$400 non-exhibitors (20)**

### Coffee Sponsor

- Signage on coffee cart

**\$50/hour**

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