

HERE'S WHAT THE EXHIBITORS HAVE TO SAY!

“ Supplier

“This was our **first year participating** in the Build and Remodel Expo, and it was a great experience. With us being a manufacturer/distributor it gave us the ability to **show a couple of our products directly to the end users, homeowners**. We were able to **educate them on our products and engage in quality conversations with scores of people**. We could talk about what makes Diamond Kote Building Products and Vesta Steel Siding different from other products with none of the pressure of a sales pitch or call to action from us. There were remodelers that participated in the expo who use our products as well, and we were able to be an **extra resource** for them if they had clients who required more information. Being able to **collaborate with these contractors and raise brand awareness/connect with homeowners** was a great experience. We'll be back for sure, and can't wait for 2024.”

–*Chris Hermansen, Wausau Supply Company*

“ Landscaper

“Attending the Build & Remodel Expo each year is truly one of the **highlights of our marketing efforts**. Along with meeting exceptional potential clients throughout the weekend, it's equally rewarding to spend time with our fellow NARI members and vendor partners, discussing the upcoming season and exploring ways we can continue working together.

The Expo is a **great opportunity to generate new business from homeowners while also building relationships and referrals** with other NARI members. The team that organizes the show does an outstanding job making every exhibitor feel welcome, valued, and appreciated.

It's the only trade show we participate in each year, and we look forward to it every time!”

–*John Gishnock, formecology*

“ Remodeler

“We have participated in the Expo for many years. This show continues to be a **great opportunity to meet quality leads**. We meet people who are serious about remodeling, and who come to this show because they want to meet the companies who “do things right”. The combined efforts of MABA and NARI help to make this show even better, allowing the Expo to maximize the advertising and promotional efforts of this event. We always **look forward to meeting qualified leads, and to keeping our company top of mind for discriminating consumers**. The Build and Remodel Expo is a **great opportunity to accomplish these goals**.”

–*Chad Speight, CR, Chad's Design Build*

“ Supplier

“As a siding manufacturer, **nothing beats letting homeowners and contractors touch and see the quality of our products in person**. In our industry- trust is everything, and **nothing builds trust faster than a face-to-face conversation**. Attending the Home Expo allows us to **shake hands with local homeowners, answer their questions in real-time, and showcase our expertise in person**, while demonstrating our material's durability, ColorPlus technology, and design versatility. **It gives us an unmatched platform to bypass ad clutter, build immediate consumer trust, and secure high-value exterior remodel leads on the spot**.”

–*Jessika Mische, JamesHardie*

“ Builder/Remodeler

“This was our **first year in the expo** and we were **very impressed by the turn out** and organization. It was a **great way to get in front of potential customers** and talk about their building and remodeling needs. It was also **nice to chat with other vendors** who were offering great products that we can use in our custom homes and remodels. We are looking forward to participating in the next Build and Remodel Expo.”

–*Bill Weber, Bill Weber Jr. Homes*

“ Remodeler/Handyman

“As a NARI member for over 3 decades, the EXPO has been one of the **greatest values and benefits**. It has allowed our **business to gain exposure** to the community and homeowners in the area, by showcasing our services and past projects. We have **landed some of our largest remodeling jobs** from folks we've met at the EXPO. Not only the booth has gained traction, but the seminars that we are able to sign up for have provided us the opportunity to speak to smaller groups interested in our educational services and business.”

–*Kyle Davies, W.E. Davies & Sons Remodeling*