

2023 BUILD & REMODEL EXPO

Here's what the Exhibitors have to say!

Builder/Remodeler

"This was our **first year in the expo** and we were **very impressed by the turn out** and organization. It was a **great way to get in front of potential customers** and talk about their building and remodeling needs. It was also **nice to chat with other vendors** who were offering great products that we can use in our custom homes and remodels. We are looking forward to participating in the 2024 Build and Remodel Expo." - *Bill Weber*



BILL WEBER JR HOMES

Remodeler

"We have participated in the Expo for many years. This show continues to be a **great opportunity to meet quality leads**. We meet people who are serious about remodeling, and who come to this show because they want to meet the companies who "do things right". The **combined efforts of MABA and NARI help to make this show even better**, allowing the Expo to maximize the advertising and promotional efforts of this event. We always look forward to meeting qualified leads, and to **keeping our company top of mind for discriminating consumers**. The Build and Remodel Expo is a great opportunity to accomplish these goals." - *Chad Speight, CR*



Supplier

"This was our **first year participating** in the Build and Remodel Expo, and it was a great experience. With us being a manufacturer/distributor it gave us the ability to **show a couple of our products directly to the end users, homeowners**. We were able to **educate them on our products and engage in quality conversations with scores of people**. We could talk about what makes Diamond Kote Building Products and Vesta Steel Siding different from other products with none of the pressure of a sales pitch or call to action from us. There were remodelers that participated in the expo who use our products as well, and we were able to be an **extra resource** for them if they had clients who required more information. Being able to **collaborate with these contractors and raise brand awareness/connect with homeowners** was a great experience. We'll be back for sure, and can't wait for 2024." - *Chris Hermansen*



WUSAU
SUPPLY COMPANY
Innovation in Distribution

Supplier

"Despite the weather, we had a **great turnout both days** at the Building and remodeling expo. We have done this show for several years and it was better than it has been in a long time. The **customers were very engaging and came prepared with questions and projects in mind**. We had several leads that **brought people into our showroom and generated sales**. We will be in the show again next year."

- *Carrie Benton &*

Maria Burgmeier



Wisconsin
BUILDING SUPPLY